

SWEET IDEAS

LEARN THE SOLO TWIST OF BRAINSTORMING BETTER

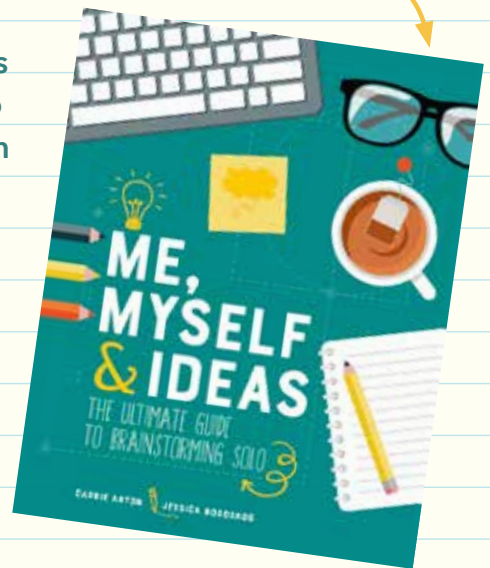


**THURSDAY, MAY 16 • 6-7:30
AT INDUSTRIOUS**

Companies, schools, and other organizations would have you believe ideas come from groups. So what's an entrepreneur to do when innovation and ideas are needed to keep your small business moving forward but have no one to whom to turn? Without the ability to pop into a coworker's cubicle or gather peers in a conference room, as an entrepreneurs you're left to shoulder the burden of ideation all on your own.

As veterans of the "solopreneur" lifestyle, Carrie Anton and Jessica Nordskog know how easily working alone can lead to dry spells, dead-ends, and the sense you've used up all your best ideas. Thankfully, after years of going it alone creatively, the dynamic duo has developed enough brainstorming hacks and colorful advice to fill a book, called *Me, Myself & Ideas: The Ultimate Guide to Brainstorming Solo*.

Join the them Thursday, May 16 from 6-7:30pm as they guide attendees through some techniques to successfully ideate all on your own and brainstorm better by yourself.



BUT WAIT! THERE'S MORE!



**SUGARSMITH WILL BE
ON HAND TWIRLING HER
DELICIOUS COTTON CANDY!**



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