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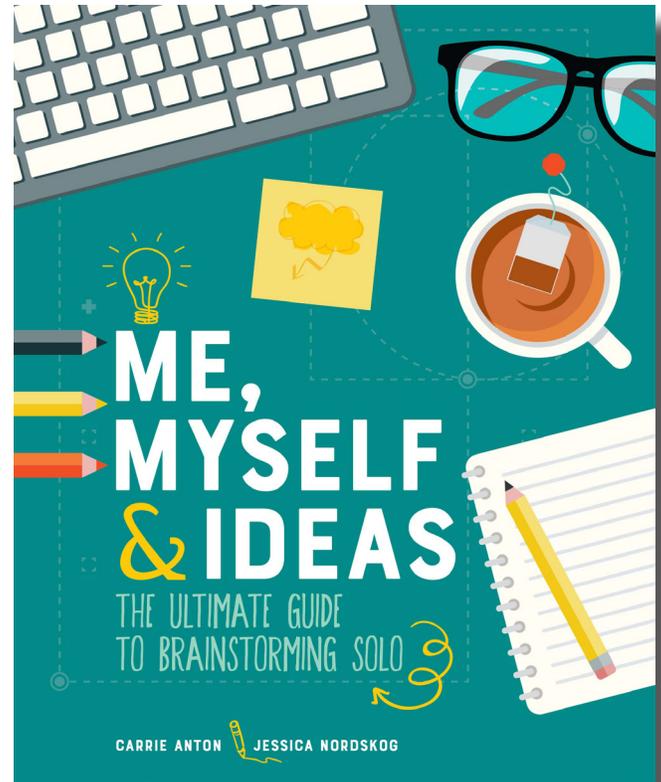
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CRUSHING IT SOLO

An essential resource for any self-employed, freelance, or work-from-home professional, **Me, Myself & Ideas: The Ultimate Guide to Brainstorming Solo** (April 2019) offers tips, tools, and exercises aimed at crushing mental blocks and forging ahead with creative solutions.

Let's face it: more and more Americans are freelancing, telecommuting, or otherwise working from home. As veterans of the "solopreneur" lifestyle, Carrie Anton and Jessica Nordskog know how easily the home office can become home to dry spells, dead-ends, and the sense that you've used up all your best ideas. Thankfully, after years of going it alone creatively, the dynamic duo has developed enough brainstorming hacks and colorful advice to fill a book.

A visually-driven guide for creatives of all stripes, **Me, Myself & Ideas** is more than a "business book." It's an inspirational guide to generating fresh ideas—all without setting foot in a conference room.



ABOUT THE AUTHORS

Carrie Anton worked as a full-time author and editor for American Girl Publications' Advice & Activity line from 2005 through 2013, during which time she wrote several contemporary nonfiction books for 8-to-12-year-old girls. Anton left the cube life in 2013 to grow Wonder: An Idea Studio while girl-bossing as a freelance writer. Her writing has been published by *Women's Health*, *Family Circle*, *Oxygen*, *Draft*, and *Outside*, among others.

Jessica Nordskog is the former Lifestyle Editor for *American Girl* magazine, where she developed crafts, recipes, and parties for girls. She later worked in product development, designing accessories for the contemporary line of dolls. In 2011, Nordskog ended her career at Mattel to begin a new one as a freelance designer. Since starting her own business, she has designed everything from logos, annual reports, and menus to t-shirt graphics and books. Her clients include Rodale, Henry Holt & Co., Bean Sprouts Café, The Water Council, and Organic Valley.

Me, Myself & Ideas: The Ultimate Guide to Brainstorming Solo

by Carrie Anton and Jessica Nordskog

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